



# Cory Oakley

## Experience

### **SUMMERFIELD ADVERTISING | Columbus, Ohio**

#### **SENIOR ART DIRECTOR**

2011 January – Present

Building brand identities, websites, and collateral for a variety of clients. Leading the art department—which includes strategy, development, and execution of design systems across various platforms.

#### **Other titles held at Summerfield:**

Junior Designer

Graphic Designer & Developer

Junior Art Director

Art Director

### **COLUMBUS SOCIETY OF COMMUNICATING ARTS | Columbus, Ohio**

#### **CO-PRESIDENT**

2017 JANUARY – DECEMBER

Managed the programming and development of one of the oldest and largest independent design organizations for professional communicators and creatives in the country.

#### **My other responsibilities included:**

Organizing monthly and annual CSCA events.

Managing speaker logistics and communications.

Creating local partnerships with other organizations and businesses.

### **MCGRAW-HILL | Columbus, Ohio**

#### **WEB DESIGNER**

2010 May – August

Designed user interfaces for a variety of projects, for both internal and external use. Created illustrations and icons for educational screens. Optimized and sliced images. Developed company-wide presentations.

### **AIRSTREAM INC. | Jackson Center, Ohio**

#### **GRAPHIC DESIGNER**

2009 June – August

Designed, maintained, and produced pages within Airstream's service website. Assisted on product photo shoots and retouched images for use in promotional pieces. Produced brochures and posters for sales events.

## Skills

Art Direction

Adobe Photoshop, Illustrator, InDesign

Copywriting

Figma

Invision

HTML, CSS, WordPress

MailChimp & Constant Contact

Pre-Press & Production

Project Management

Microsoft Office

## Accomplishments

AIM Award: Logo | 2015

AIM Award: Design Element | 2015

AIM Award: Branding | 2015

AIM Award: Collateral Material | 2015

AIM Award: Packaging | 2014

## Education

### **COLUMBUS COLLEGE OF ART & DESIGN**

BFA in Advertising & Graphic Design

Minors: Copywriting & Art Therapy

May 2011

